

The importance of being extra: beauty in the eyes of Elenoire Ferruzzi

BY ELISA MENCARELLI

SHE IS ONE, NONE AND A HUNDRED THOUSAND. HARD TO DESCRIBE, PERHAPS IMPOSSIBLE. NO ADJECTIVES: ELENOIRE FERRUZZI IS. FROM RUDE VIDEOS (LIKE THE NOW-CLASSIC *CARPISA È IL MALE!*) TO TWEETS ALMOST AS SHARP AS HER TONGUE, THE SHOWGIRL HAS MADE A NAME FOR HERSELF THANKS TO HER BOISTEROUSNESS. AN OUTSPOKEN SOUL BOTH IN HER ATTITUDE AND, MORE IMPORTANTLY, IN HER LOOK: BLOND - VERY BLOND - HAIR, NAILS FOR MILES, SKY-HIGH HEELS. SHE REJECTS ANY FORM OF MINIMALISM, LIKE AN ICON OF ANTI-BEAUTY, A CHAMPION FOR ANYONE WHO CHOOSES TO ALWAYS DARE IN LIFE. MILAN'S STREETS ARE THE BOARDS SHE TREADS PROUDLY, DEFENDING FREEDOM AND PLASTIC SURGERY. A FASCINATING, MAGNETIC AND UNEXPECTEDLY PURE CHARACTER. BUT FOR ONCE ELENOIRE LEFT HER STAGE CLOTHES IN THE DRESSING ROOM, AND REVEALED HER TRUE SELF TO US.

SPEAKING OF BEAUTY, A MIRROR IS THE FIRST THING THAT CAME TO MY MIND; WHAT IS YOUR RELATIONSHIP WITH THIS OBJECT?

I always had a good relationship with mirrors. When I looked at myself I didn't see what I looked like, but the person I wanted to become. People see their own soul before the exterior, and mirrors can reveal their true self.

WAS THERE A MOMENT WHEN YOU LOOKED AT YOURSELF AND THOUGHT YOU WERE REALLY BEAUTIFUL?

I was very young, and right after I started my feminization process there was a time I thought, "Yes, I am who I wanted to be." Finally my appearance mirrored my soul. I never liked objective beauty - in fact, it bothers me. Everyone should feel free to be beautiful in their own way.

WHEN DID YOU BECOME WHO YOU ARE TODAY?

My exaggerations came later, but I always needed to express who I wanted to be. A lot of people love me because they know I am my own person: they are not surprised, they understand that there is more beyond looks.

AND HOW IMPORTANT IS PLASTIC SURGERY IN YOUR IDEA OF BEAUTY?

I used plastic surgery to let a wish I had inside surface, to reduce the gap between mind and body. It's not that I didn't accept my body - I simply wanted to be more, I wanted to be extra!

WERE YOU EVER INSPIRED BY A MODEL?

Not to be presumptuous, but I never drew inspiration from anyone else. I am very free, and I have become the person I wanted to be. If tomorrow I wake up wanting to add a horn to my head, I will: I don't care if that horn makes others uncomfortable, or whether they approve of it or not.

WHAT IS YOUR BEAUTY ROUTINE?

My life is a beauty routine. Skin care, massages, plastic surgery, hair, nails, creams! You need endless money and a lot of time, but today taking care of my body is my job.

WHAT IS YOUR RELATIONSHIP WITH THE ENTOURAGE THAT WORKS WITH AND FOR YOU?

I surround myself with friends, which changes everything because we all feel free to suggest what we have in mind - nobody is surprised or shocked. My people know exactly what my personality is like, they respect me fully and try to meet my needs. Some of them have no ties to my world: my beautician, for example, is a very simple woman. There is only one trait that everyone around me shares: sensitivity.

HOW DO YOU ENVISION YOURSELF, TWENTY YEARS FROM NOW?

In twenty years I see myself in a clinic, and never coming out: I want to live in there and be happy with my friends - because friends are everything to me, after my mom and dad of course, with whom I have a perfect relationship.

AND WHAT WOULD YOU DO IN THIS CLINIC?

I would get something worked on every day. Although I don't know what else I could do at this point. I actually suffer from a mild form of body dysmorphic disorder, meaning nothing is ever enough for me. Even if I have to do the laundry, I don't put one pod in the washing machine: I put four in, because I think just one is gross!

SO IS BEAUTY FOR YOU MORE OF AN OBSESSION OR A PASSION?

It's both an obsession and a passion.

WHAT IS YOUR BIGGEST TRANSGRESSION?

Well, there are too many. I can tell you one that you can write though: making love anywhere, and especially in public places!

WHAT RULE WOULD YOU NEVER BREAK?

The relationship with my family.

WHAT DO YOU WANT TO BE REMEMBERED FOR?

My freedom.

LOOKING OR BEING LOOKED AT?

Being looked at.

IN SEDUCTION YOU HAVE TO BE...

Dominant.

YOU COULD GIVE UP ANYTHING, BUT NOT...

My Hermès Birkin bags.

SHAME IS...

Stupidity.

BEAUTY IS...

Enjoying.

ELENOIRE IS...

Everything!